

Media Release



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MEDIA RELEASE

Don't be a fool this April – latch onto the carbon issue

“CARBON What the!” Conference

In two day's time, the Lower Murray Darling catchment will host its first carbon conference at the Coomealla Club, Dareton.

Over 104 community members have already registered their attendance, and it is anticipated that more will just rock up on the day.

“The scale of enthusiasm shown by our catchment members is overwhelming” said Mark King, Chair of the Lower Murray Darling CMA. “It's our first conference and from the response, it will be great success. The program is full of great speakers, experts in their fields of endeavour, and there will be many opportunities for participants to network and discuss this important issue of carbon.”

“Australian farmers will soon be bound by a carbon pollution reduction scheme that has both costs and opportunities. Drawing on the expertise of our conference speakers, they will explore how farm businesses should be preparing for a low carbon world” said Mark King.

“By joining your peers at this conference and to hear the latest on challenges to management, business and financial report as well as risk mitigation, you will walk away with a better understanding of the future that surrounds the carbon issue” he said.

If you are undecided about whether to attend, then here are the reasons to attend this conference. You will be able to prepare your business for the carbon pollution reduction scheme, you will learn the new realities of business and financial reporting and you will understand the risks and opportunities in investor relations.

The carbon issue is not just relevant to any particular sector of rural life. Grazier, croppers, irrigators – everyone in fact – will be affected to some extent by the new regulations.

So, don't be a fool and miss out on this opportunity to get a firm grasp on this issue. There is no registration fee applicable for LMD catchment community members, but a small fee needs to be paid if you are from outside the LMD catchment.

The “Carbon ... what the” conference will be held at the Coomealla Club, Dareton on Friday 3 April with post conference network opportunities on Saturday 4 April. For more information visit www.lmd.cma.nsw.gov.au or phone LMD CMA on 03 5021 9460.

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